



**PERHIMPUNAN
PELAJAR
INDONESIA
DI SINGAPURA**

indonesian students' association in singapore

Phone: 6737 7422
Fax: 6737 5037 / 6235 5783
www.ppisingapura.org

CALON PRESIDEN PPI SINGAPURA 2009/2010

Prima Aulia Gusta

Biodata

Nama : Prima Aulia Gusta
Universitas/Institusi : Singapore Management University
Jurusan : Information System Management
Pengalaman :

Indonesian Students' Association in Singapore (PPI-Singapura),

Coordinator of Marketing, Publication & Public Relation Division
(2008 – Present)

- Headed the marketing and publication department for the third executive committee to publicize various organizational events between different universities and toward general public as well

MetamorphoSIS 2008, Ad-Hoc Sponsorship Committee (2008)

- Involve in clinching approximately 20,000 SGD in form of cash and kinds for SMU - SIS (School of Information System) orientation camp 2008

SMU Freshmen Team Building (FTB) 2008, Logistic Sub-committee (2008)



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- Working in handling logistics and equipments for SMU 2008 orientation camp

SMU Komunitas Indonesia (SMUKI)'s Gelar Budaya (GAYA) 2008, Cast
(2007 – 2008)

- Performed as one of the cast in SMUKI's 2008 Indonesia's annual drama production in Jubilee Hall, Raffles Hotel

Bulungan Cup VIII, Ad-Hoc Publication Committee
(2006 – 2007)

- Spearheading the event publication through several printed media, radio stations, and designated websites.

Junior Baseball League, National's Second Start-up Pitcher (2002 – 2003)

- Shortlisted to represent Indonesia in international junior baseball competition
- The 2003 "甲子園の土" (*Dirt of Kōshien*) award winner, International Baseball Youngsters Friendly Exhibition, Japan

Nusantara Development Initiatives (NDI), Marketing Coordinator
(2008 - Present)

- Coordinate and spearhead the marketing campaign to advertise & increase public awareness toward our humanitarian cause that focuses on rural development project and on establishing a self-reliance villages



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Visi dan Misi

Visions:

- **Re:nascence Retrograde**

Reinvigorate, redefine, and re-establish the comprehension and implementation of PPI-Singapura's classical concept among internally between various stakeholders of PPI-Singapura and externally in a local and international perspective

Missions:

Internal General Overview:

- To provide a concrete stimulus packages (i.e. special benefits & privileges) toward PPI-S' individuals and official organizational members
- To emphasize stakeholders' demands and aspirations embodied by PPI-S' official organizational members through high-level of involvement over the existing and future programs/events incorporated by the organizational members
- To work collaboratively with its organizational members as a "gap-filler" that persists subsequent to the previous point mentioned by prioritizing highly over those common and similar-concept programs/events
- To provide a tightly-knitted and more realistic working culture between future running committees as to ensure better performance and missions fulfillment through watchful observations and flexible workload substitution/distribution from the non-divisional executive committees

External General Overview:



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- Acts as a potential cornerstone to cultivate and nurture different untapped and tapped Indonesian students' expertise throughout different disciplines
- To channel the resources gathered from different background domains in the direction of providing grassroots Indonesia's development
- Working hand-in-hand with international and local external parties to establish the preceding mission